



For Immediate Release

**Green Living Made Easy: Public TV Series “Growing a Greener World®”
Debuts Fifth Season of Inspiration and Education**
Award-winning series shares approachable ideas for living sustainably

June 4, 2014 – Cultivating its national following, “Growing a Greener World®” launches its fifth season sharing stories of inspiring people and places impacting our world through such green-minded practices as organic gardening and farming, energy/water conservation, beekeeping and farm-to-table food.

Traveling the country, host and executive producer Joe Lamp’l discovers innovative visionaries, projects and communities making a difference. He explores their passions and translates their dynamic stories into real-world tips, techniques and how-tos, including simple DIY projects. In addition, food preservation expert Theresa Loe shares simple tricks for preserving fresh produce and creating a more sustainable kitchen. “Growing a Greener World” demonstrates that anyone – anywhere – can create a more eco-friendly lifestyle and help nurture a healthier, more fruitful world – one step at a time.

The season’s first new episode premieres on Saturday, July 5; the season runs through December 27 nationwide. Check TV listings or contact local public television station for broadcast dates/times. “Growing a Greener World” is distributed by American Public Television and presented by UNC-TV in North Carolina.

Weekly episodes in this fifth season include: creating an edible fruit garden; weekend farming; beginning beekeeping; farming by military veterans; and agrarian therapy for children with Autism Spectrum Disorders. Throughout the 26 weeks, “Growing a Greener World” visits fascinating locations including an organic farm school in Massachusetts, heirloom apple orchard in New Hampshire, Thomas Jefferson’s gardens in Monticello, Virginia, and women homesteaders of the Pacific Northwest.

“Growing a Greener World” is produced by the joegardener® Company through the financial support of underwriting partners Subaru, Burpee Home Gardens and Kubota Tractor Corporation. Founder Joe Lamp’l is a well-respected expert in gardening, green living and environmental stewardship. He has received multiple awards, including a 2014 Silver Award of Achievement for Best On-Air Talent by the Garden Writers Association. This series also earned two 2014 Telly Awards for Director of Photography (Silver and Bronze).

More information about this fifth season and full episodes from past seasons are available at www.growingagreenerworld.com.

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